

# OurTokenTrust Ecosystem

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## PURPOSE AND MISSION

This invitation is for the people looking to the future with confidence and wishing to jointly ensure the sustainability of their development. It reflects the idea of combining advances in resolving two complicated issues: improvement of intellectual property management and streamlining of block-chain technology.

Decentralization, cryptocurrency and buildup of intangible assets are new solutions to the issues, and OurTokenTrust is necessary and sufficient means for this purpose.

Authors of intellectual breakthroughs will not have to depend on mediators and bureaucratic procedures for the protection of their intellectual rights, any idea, large and small, will be objectively evaluated and monetized; the results of joint intellectual activity will be correctly distributed, disposal of part of the joint or complex intellectual property by one of the possessors will be executed automatically. OurTokenTrust is a unique, convenient and modern platform, which offers comprehensive solutions for ICO and management of intangible assets.

Intellectual property can include ideas, verbalized thoughts, patents, trademarks (brands), business-models, ecosystems of trust, works of art, music, photo, cinema, theater, literature, fashion, etc.

OurTokenTrust complies with the rules of law for the initial offer of coins (ICO).

OurTokenTrust Project is focused on legislative regulation of ICO, digital tokens and operations with cryptocurrency in order to grant safe and reliable solutions to the users.

Our mission is to help innovators, developers of the unique creative solutions, businessmen and all creative people to make their ideas a reality independent of a person's position, origin or social and economic status.

Any person willing to take part, can become a user of the OurTokenTrust system, thus establishing the voluntary Coalition, one of the tasks of which is the creation of the global emission center of cryptocurrency based on intellectual property.

## **OURTOKENTRUST PLATFORM**

OurTokenTrust platform is an on-line platform, which provides its users (directors, colleagues, creators, project authors, advisers, ordinary people) with the tools of on-line collection and guarantee of the rights of authors on their ideas, who work through the decentralized block-chain technology.

Capabilities of the tools:

- ICO for Think tanks of any level of start-up and development, for professional and experts' associations, creative people, etc.;
- Provision of additional services for conducting ICO;
- Granting security of ICO for Think tanks by means of OurTokenTrust cryptocurrency, which is used for the internal payments.

## **BENEFITS AND EFFECTS THROUGH THE REPUTATION GROWTH**

Other platforms can charge up to 10-15% commission for the allocation and usage of the payment facilities, and besides, the authors will still have to pay about 30% tax on Fiat money. On OurTokenTrust the means are transferred to the users in full in cryptocurrency, minus 5% commission. This commission is charged only after the successful completion of fund-raising and estimation of the added volume of intangible assets. In case of ICO campaigns, which create new tokens, OurTokenTrust additionally charges 3% of tokens, initiated by this campaign. This duty is transferred to the reserve fund of OurTokenTrust.

What are the effects? The start-up of the decentralized network of OurTokenTrust on its own block-chain for the estimation, storage, and extraction of data with the forecast of the intellectual property capitalization will allow all participants to have equal access to obtaining copyrights on the intellectual property and high profit on its basis.

Authors of the intellectual property through the mechanism of capitalization of their work and the possibility of conducting their own ICO based on the ecosystem, will have the opportunity of practical implementation and operationalization of results of the work.

The introduction of OurTokenTrust system will make it possible to ensure a constant up-grade of living standards and growth of creative potential of people, harmonize social relations and promote the rate of capitalization of economic operators.

## EMERGENCE

OurTokenTrust creates an emergence virtual platform for the constantly changing and growing audience. Interacting are all participants from the entire world, speaking different languages.

All the participants benefit from this synergy: OurTokenTrust vendors obtain access to new users and investors, aid from interested experts and consultants; the users for the first time receive guaranteed protection from the dead-end projects and losses of intellectual property.

Possibility emerges now for the users to gain liquid OurTokenTrust in exchange for the invested assets and even ideas. Creative people of the world have the opportunity to gain reward for their contribution into development of projects and creation of a new intellectual product.

## INTELLECTUAL DIGITAL TOKEN

Digital OurTokenTrust token is a virtual currency, which is intended for the funding of micro- and macro-projects for the creation of intellectual property, and acquisition of the services within the framework of the platform infrastructure. OurTokenTrust is a cryptocurrency intended to reward the users who created a new intellectual product or invested their means in the project development.

OurTokenTrust is automatically generated by smart- contract when someone supports with his means a campaign launched on the platform, which creates an appropriate and adequate liquidity. This prevents the creation of unsecured financial “bubbles”.

At present most of cryptocurrencies have one deficiency in common - the absence of collateral guarantee. Although in a number of cases they are declared energy-backed (energy spent on cryptocurrency mining) or backed by investments into cryptocurrency, production of oil, gas, gold and the like. Nevertheless, the real mechanism of backing with material or other assets so far does not exist. In many respects it explains high volatility of the cryptocurrencies. OurTokenTrust originally does not have this deficiency, since OurTokenTrust tokens are initially backed by intellectual property. Thus, the problem is solved by creating the unique secured cryptocurrency backed by intellectual property. It will be allocated, stored and used in the decentralized network on its own OurTokenTrust block-chain. But everything originates from the secured preliminary generation of OurTokenTrust.

## EMISSION

For ICO- companies the fee for the platform will be 5% of collected ETH and 3% of the campaign tokens. For the participating companies it is from 4% to 20% of their investments in the form of OurTokenTrust, percentage depends on their reputation or goodwill level. These rates are collected from the stock exchanges.

Such a system guarantees, that both in ICO and in the participating company the user obtains cryptocurrency for his payment.

In this case the following requirements are fulfilled:

- The author must in any manner prove his non-virtual existence;
- ICO company must collect not less than 30 000 USD. In case of recursive attack the author obtains insurance payment.

All digital coins of OurTokenTrust will have their unique number independent of the change of ownership. They cannot be stolen or lost. The cost of OurTokenTrust is guaranteed by proved estimation of the intellectual property.

OurTokenTrust emission will be generated after the maximum volume of its mining is exceeded, based on the expert evaluation of the allocated intellectual property cost.

To initiate the project it is proposed to conduct ICO. Upper boundary is 51 million tokens. At presales stage the price will be established at 1 USD for one OurTokenTrust. At the same time, in this case at ICO stage the investors can be offered the higher price: it will grow according to the special optimizing function with an increase of the sum of the means.

## TRUST BUILDUP

OurTokenTrust ensures the correct and transparent system of accounting, which completely presents the intellectual or money contribution of each participant.

This solution makes it possible to organize an effective, motivated, decentralized, self-organizing medium with the aid of the rating system, by voting and reaching consensus. The opportunity of participation in discussion and decision making, voting and obtaining profit will create extra incentive for the possession of OurTokenTrust.

Rating of companies will allow the users to obtain additional motivation for development of the platform and individual services. The OurTokenTrust team develops its own system of goodwill growth and estimation of each user's

contribution. The goodwill system makes it possible to correct the activity of each participant of the system, as well as separate groups.

## **OURTOKENTRUST MARKET**

So, the main market OurTokenTrust is entering is the market of intellectual property. At present it is the basis of global capitalization, which exceeded already \$60 trln. The share of intellectual property in the structure of the total business cost can amount up to 50% (in some cases even up to 70- 80%). It may be affirmed that the purpose of intellectual capital management is maximization of its cost in the long-term period. World trade in licenses for the right to use the industrial property and technologies has an annual increase up to 12%, while an increase in the world industrial production does not exceed 2,5-3% per year.

For many companies from developed countries, the commensurability of the cost of material and intangible assets became a normal phenomenon. When selling such companies, the market value of their intellectual property can exceed the balance cost of their tangible assets 3-4 times.

Bitcoin is limited by the amount of power inputs (energy consumption), Durov's cryptocurrency is limited by the number of communications. The potential of the creative thought of a man, creating intellectual property, is limitless. There are no limitation on time, place and access to the OurTokenTrust system. There are no boundaries and language barriers.

## **FILLING OF THE OURTOKENTRUST PURSE**

Each participant has his own protected OurTokenTrust-purse (TC-purse) with three sections: one for the OurTokenTrust digital coins, one for the Fiat money and one for the access code to the Trust Space of OurTokenTrust. For example, a creative idea, implemented in different forms, enters the OurTokenTrust system input and immediately a time-tag is produced.

Next step: 3-4 level competition begins:

- Among many miners of intellectual property, who are trying to formalize it, always the time-tag is produced as well.
- Among miners of assessment of capitalization for each of the formalized idea. Evaluation results are rated as per the capitalization (time-tag is always produced).
- Among clients – buyers, interested in purchasing or using the intellectual property.

At the same time, miners of the intellectual property are mining chains of added value, and miners of assessment evaluate the capitalization of the intellectual property.

At the first stage, all authors of creative ideas and all miners of intellectual property obtain equal bonuses in OurTokenTrust in the TC-purse monetary section.

At the second stage, miners of assessment also obtain equal bonuses in OurTokenTrust into the monetary section of the purse (and may as well receive extra-bonus for more precise estimation of the capitalization), and authors of creative ideas and miners of intellectual cost obtain award in OurTokenTrust, and the greater is the capitalization of their formalization, the greater is their award.

At the third stage after sale (lease) of the intellectual property for the Fiat Money its authors (owners) receive not less than 70% of the cost of sale transferred to their TC-purses' Fiat sections. 25% of the cost of sale is distributed in the certain proportions between miners of the intellectual property, who are not its owners, and miners of assessment depending on the accuracy (objectivity) of their estimation.

Ecosystem "Trust Buildup" obtains up to 5% of the cost of sale. If the sale, agreed with the owner, (owners) was put through by OurTokenTrust or some other cryptocurrency, the earnings enter the appropriate purse for the digital money (cryptocurrency).

The fourth stage is connected with the first three stages.

Thus the OurTokenTrust Ecosystem will have several interconnected circuits, which include:

- Mining of the intellectual property (formalization of a creative idea).
- Mining of assessment (estimation of the capitalization of the creative idea formalization)
- The system of promotion of the intellectual property on the global markets and the system of the creation of chains of a new and added intellectual property.

Basically, OurTokenTrust mining is the conciliation process for the estimation of the future capitalization of intellectual property.

The nucleus of the OurTokenTrust Ecosystem will become the creation of the digital platform of collective artificial intelligence.

The agreed estimation is a product for sale to clients, and is the basis for the ICO projects and a base unit for the technological chain of the of value (cost) increase based on the intellectual property.

## TECHNOLOGICAL CHAIN

The technological chain of the value increase on the basis of the intellectual property can be represented by the following steps of proximate analysis:

- Mining of intellectual property.
- Assessment of the value of the intellectual property, which can be obtained and monetized with money entering the technological chain of value.
- Transformation of intellectual property into the money.
- Routing of intellectual property and/or money into the technological chain of value.
- Use of the technological chain of value for assessment and production (mining) of intellectual property.
- Forming of new technological chains of value.
- Movement of the technological chains of value in space and time and their concentration in the centers, where the speed of capital accumulation and its safety higher than traditional.

The components of the added value chains in course of transformation of the intellectual property into the final high-tech product vary in the different countries of the world as per the level of education, technological development, availability of the production facilities, the culture of introduction of new products and scaling of manufacturing, experience of business-models development, legislation, branding and marketing of products with high added value.

The consideration of these important factors with the application of mathematical simulation makes it possible to calculate risks.

## FOR THE CONCLUSION

ROI (return on investments) estimation of companies: Polimetal (2007) gold mining - 30%; ROI of oil companies in 2014: Rosneft - 6%, Lukoil - 6%, Chevron - 10%, Exxon Mobil - 16%, Surgutneftegaz - 28%.

Estimation of bitcoin (BTC) mining ROI (beginning of November, 2017) shows that in 17 days the investor returned more than 10% of investments, in 160 days 100% and within a year 228% of investments.

**The conservative forecast estimate of OurTokenTrust mining ROI is about 300% per year.**